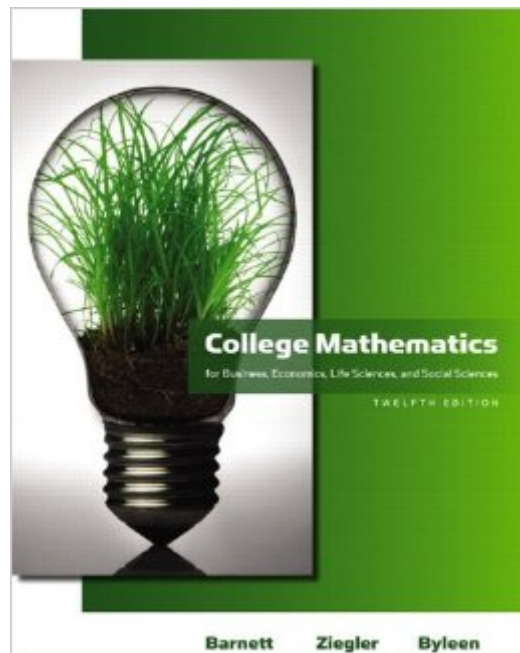


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College Mathematics For Business, Economics, Life Sciences And Social Sciences (12th Edition) (Barnett)



Synopsis

This accessible text is designed to help readers help themselves to excel. The content is organized into three parts: (1) A Library of Elementary Functions (Chapters 1â “2), (2) Finite Mathematics (Chapters 3â “9), and (3) Calculus (Chapters 10â “15). The bookâ ™s overall approach, refined by the authorsâ ™ experience with large sections of college freshmen, addresses the challenges of learning when readersâ ™ prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for todayâ ™s students and instructors.

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Customer Reviews

Raymond A. Barnett, a native of California, received his B.A. in mathematical statistics from the University of California at Berkeley and his M.A. in mathematics from the University of Southern California. He has been a member of the Merritt College Mathematics Department, and was chairman of the department for four years. Raymond Barnett has authored or co-authored eighteen textbooks in mathematics, most of which are still in use. In addition to international English editions, a number of books have been translated into Spanish. Co-authors include Michael Ziegler, Marquette University; Thomas Kearns, Northern University; Charles Burke, City College of San Francisco; John Fuji, Merritt College; and Karl Byleen, Marquette University. Â Michael R. Ziegler (late) received his B.S. from Shippensburg State College and his M.S. and Ph.D. from the University

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